



Office, Chief Information Officer / G-6

**DEPARTMENT OF THE ARMY
OFFICE OF THE SECRETARY OF THE ARMY
107 ARMY PENTAGON
WASHINGTON DC 20310-0107**

JAN 15 2009

SAIS-GKM

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Implementing the Army Knowledge Management (AKM) Principles

1. Reference:

a. Memorandum, Chief of Staff and Secretary of the Army, Army Knowledge Management Principles, 23 July 08.

2. On 23 July 08, the Chief of Staff and the Secretary of the Army signed and issued the Army Knowledge Management Principles. This was the first step in a process to develop an enterprise approach to knowledge sharing in the Army from a cultural, process change and technical perspective. The next step is for Army Component Commands, Army Service Component Commands, and Direct Reporting Units to develop strategic plans to implement the twelve principles. As the leader of knowledge management for your organizations, request you develop your respective KM implementation plans by 30 June 09. Enclosed is a list of requirements your plan should address.

3. The 23 July 08 memorandum provides latitude in your respective approaches depending on your unique requirements. We expect a wide variation in implementation approaches and plans.

4. To promote an enterprise approach to strategic KM planning, we request that you upload your plans to Army Knowledge Strong (AKS) (<https://www.us.army.mil/suite/portal/index.jsp>), an Army-wide community of practice on AKO. We encourage you to access the site and learn from each other's strategic KM plans. We have posted TRADOC's KM strategic plan as an example. Feel free to use it as a model plan if it meets your needs.

5. By implementing the twelve Army Knowledge Management Principles in your respective strategic plans, we will collectively: (1) create a culture of collaboration and knowledge sharing in the Army enterprise to meet mission objectives, and (2) transform an Army where good ideas are valued regardless of the source, knowledge sharing is recognized and rewarded and the knowledge base is accessible without technical or structural barriers.

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6. The HQDA CIO/G-6 POC is Dr. Robert E. Neilson, SAIS-GKM, 703-604-2053 or robert.e.neilson@us.army.mil.

Encl


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Army Knowledge Management Strategy Plan Template

1. Executive Summary:
 - a. Background
 - b. Relationship of plan to Army Knowledge Principles
 - c. Relationship of plan to Army Campaign Plan
2. KM Vision
3. KM Mission
4. Stakeholders
 - a. Knowledge management needs
 - b. Knowledge management capabilities
5. Plan Objectives
 - a. Objective 1
 - b. Objective 2
 - c. Objective n
6. Operating Concept (in priority)
 - a. Initiative 1-Linkage to Objective and Army Campaign Plan
 - i. Performance Measures
 - ii. Metrics
 - iii. Critical Success Factors
 - b. Initiative 2-Linkage to Objective and Army Campaign Plan
 - i. Performance Measures
 - ii. Metrics
 - iii. Critical Success Factors
 - c. Initiative n-Linkage to Objective and Army Campaign Plan
 - i. Performance Measures
 - ii. Metrics
 - iii. Critical Success Factors
7. Governance
 - a. Staff roles and responsibilities
 - b. Governance activities
 - c. Applicability of Plan
 - d. Management/ Command Relationships
 - i. Boards
 - ii. Councils
 - iii. Meetings
8. Processes and Tools
 - a. Technology
 - b. Content Management
 - c. Training
9. Resources

- a. Resourcing responsibilities
- b. Current resourcing
- c. Resource gaps

10. Terms, References, and Definitions